

A & S Ghazi Product Overview

WHOLESALE WHITE LABEL - DISPENSING GUIDE			
Lens Type	Feature	Benefit	Suitability
Comfort Individual 11 & 14 ★★★★	Utilising Frame & patient parameters we can create a bespoke design. Dual Surface progressive. Addition split between front and back surface. Atoric Design with magnification control. 11mm & 14mm progression length.	Shorter eye rotation personalised design giving comfortable interaction between all distances. Wide intermediate and near vision zones. Reduced swim/sway.	Utilising Frame & patient parameters we can create a bespoke design. For px's requiring a personalised progressive lens solution, which gives good all round vision. Suitable for all frame designs. Available in 14mm &18mm minimum fitting height
Superior Comfort Plus 11 & 14 ★★★	Dual Surface progressive. Addition split between front and back surface. Atoric Design with magnification control. 11mm & 14mm progression length.	Shorter eye rotation giving comfortable interaction between all distances. Wide intermediate and near vision zones. Reduced swim/sway. Improved width of vision for mid range use.	For px's requiring a good freeform progressive lens solution, which gives good all round vision. Suitable for all frame designs. Good swap from most short progressive designs or where near vision is a priority. Available in 14mm &18mm minimum fitting height.
Superior Comfort 11 & 14 ★★	Back surface progressive with digital optimisation. Distortion correction. 11mm & 14mm corridor length.	Fast, comfortable transition from distance to near. Good fields of vision, particularly astigmatic prescriptions. Improved off axis performance. Good intermediate zone.	Ideal for patients wearing longer corridor digital or mid range designs. Available in 14 &18mm minimum fitting height.
Comfort 11 & 15 ★	Entry level Back surface digitally surfaced progressive. Base curve optimised for each prescription. 11mm & 15mm corridor length.	Wide distance zone. Improved continuity of design.	Entry option for px's wearing short harder design progressives or where an emphasis on DV and NV is needed. Available in 14mm &19mm minimum fitting height length.
Assist	Low Add Boost Lens giving 0.53D & 0.88D accommodative support. Asymmetrical design aids quick adaptation and reduces swim sway effect	Reduces eye strain and fatigue. Aids binocular vision and can reduce symptoms of digital eye strain.	For Pre Presbyopes and younger patients requiring extra accommodative support. Ideal for mobile phone, tablet pc and digital device users.
Photochromic 	Photochromic surface treatment available in Brown, Grey and Green. Light Transmition in clear state up to 95% (where MAR applied). Darkens up to 85%. Fade back to 60% light transmission in 2-3 mins. Fade back to 80% light transmission in 5-7 mins. 100% UVA and UVB protection.	Adapts quickly to changing light conditions ~ uniform colour change. Almost clear indoors. Quickly darkens outdoors. Quickly clears from dark.	For any Px wanting light changing lenses that perform best in normal weather conditions and have a pleasing colour when activated. Photochromic lenses block 100% UV.
Premium Design Options	Young Wide distance zone, for active or new progressive wearers.	Experienced Wide near zone, for experienced wearers.	

Comfort



All round flexible progressive lens:

- Good and convenient vision for people who don't have very special visual requirements.
- Suits different choices in frame selection and sizes
- Sharp and comfortable vision
- Excellent price-quality ratio

Superior Comfort



Fashion meets functionality:

- Easy adaptation for both new and experienced wearers
- Natural sight with improved near vision
- Compatible with different frame shapes and size
- Clear and sharp vision in each direction

Superior Comfort Plus



Latest technology delivering a number of wearing benefits:

- Effortless switching from distance to near
- Widest near and distance vision fields; extremely suitable when using digital devices such as tablets/smart phones
- Precision, natural and stable vision when moving around, no swaying effect

Comfort Individual



Personalised for patients lifestyle:

- Precision, natural and stable vision when moving around, no swaying effect
- Utilising Frame & patient parameters we can create a bespoke design.